

# EVENTENY CHEAT SHEET

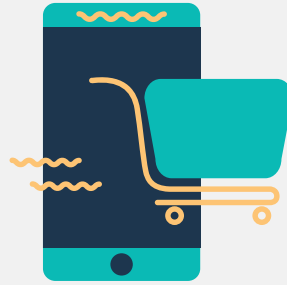


65.5% of submitted applications are approved on average



Should have 100 to 200 attendees per food truck event

## Vendor Insights



Roughly 80 site visitors per 1 vendor shop



Hundreds of reviews on Eventeny (avg 4.88 reviews per vendor)

## Sponsors

### QUICK TIPS

- Create levels of sponsors based on what they are giving.
- You have to sell sponsors that your event is the right one.
- Try to walk in the sponsors shoes to figure out what they are looking for

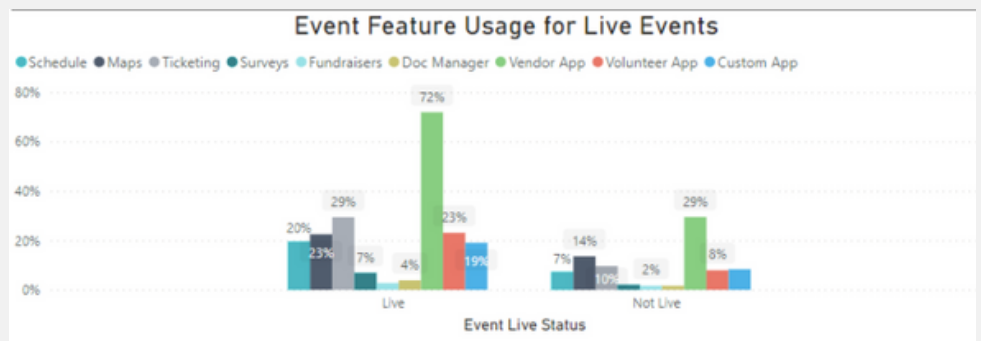


### QUICK TOOLS:

- [Best Practices](#)
- [Webinar](#) featuring Artfest Fort Myers

## Event Promotion Best Practices

Taking your event live earlier will lead to more impressions. Most event organizers see **more impressions per extra day** their event is live.



The more features used, the more likely for the event to go live.

**Each additional share** on the platform on average leads to **215 more views** of your event

## Surveys

**Keep in Short and Sweet:** You'll get a better response rate and better responses with brevity and clearly articulated goals. [Here's](#) some other tips



**Get to know Samples Size:** For a good survey, you don't need everyone to fill it out. Really just a small portion because of sampling. Learn more [here](#), after calculate the accuracy of survey [here](#).

## General Resources

- Community page: click [here](#)
- Webinars recordings and notes can be found [here](#).
- Best practices [article](#) for virtual events
- [Tutorial videos](#)
- Public [applications](#) on Eventeny
- Register for product update emails here: email [ridha@eventeny.com](mailto:ridha@eventeny.com)
- [CDC FAQ](#)
- [CDC guidelines](#)

